

HOW TO MAKE AN IMPACT

You can support Begin United with a gift of cash, stock, IRA charitable distribution, or other financial instrument. Our Resource Development staff will be happy to work with you on identifying the method of giving that would work best for you.

YOUR GIFT	YOUR IMPACT
\$1,000	<ul style="list-style-type: none"> Provides three kids with a library of 60 books by the time they start school Covers the cost of one month of high-quality preschool instruction for a student who otherwise would not have that access
\$2,500	<ul style="list-style-type: none"> Provides eight kids with a library of 60 books by the time they start school Provides one semester of home-visitation services for a family
\$5,000	<ul style="list-style-type: none"> Provides sixteen kids with a library of 60 books by the time they start school Allows over 200 kids to receive one week of high-quality daycare services with trained professionals who specialize in the latest early learning strategies
\$10,000	<ul style="list-style-type: none"> Provides 33 kids with a library of 60 books by the time they start school Covers an entire semester of daycare services for teen mothers Donor recognition as a member of United Way's Alexis de Tocqueville Society, UWGT's highest giving society

CAMPAIGN GOAL: \$30,000 by June 30, 2022

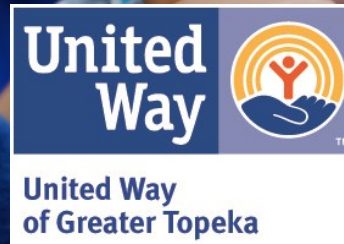
- 100 kids have a library of 60 books by the time they start school
- Provide an entire year of high-quality preschool for one student
- Cover an entire year of high-quality daycare with professional staff for five kids
- Provide a year of home visitation services for a family
- Provide a semester + of daycare for teen mothers



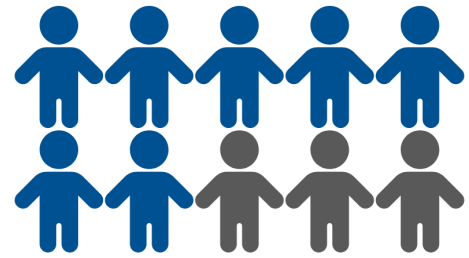
"When children start kindergarten with the skills they need to succeed, we all benefit. Thanks to United Way of Greater Topeka's robust early ed program, that is the case for hundreds of underserved children—they're ready for success!" -

Debra Clayton
 Founder, Clayton Wealth Partners
 UWGT Volunteer and Early Education Champion

For further questions about the Begin United campaign, feel free to contact Angel Romero, Vice President for Resource Development, at aromero@unitedwaytopeka.org or at 785-228-5128.



PROVEN SUCCESS



Over the last 10 years, seven out of 10 kids in United Way supported programs entered kindergarten ready to learn.

77% of those same kids showed improvement in the development of pre-literacy skills.

With just one short year before kindergarten, Joey was nowhere near ready to make a successful start.

He didn't know it at the time, but his future changed the day he walked through the doors of Pine Ridge Prep Preschool.

Transformations are just everyday business at Pine Ridge Prep. Joey's teachers and paraprofessionals knew he just needed the support, time and practice that this very special preschool provides.

With their help, Joey worked hard and took advantage of all the new academic opportunities that this high-quality preschool had to offer.

By the end of the school year, he knew it was his name on the desk and he knew how to write it himself. He mastered colors and the numbers all the way to 50.

A VISION FOR THE FUTURE

As we celebrate 10 years of hard work, success, and lessons learned, we look ahead to the next phase of our work. The last decade has taught us that success in school does not begin or end with the child. In order for kids to be ready for kindergarten and beyond, we must ensure that child's family has the support they need to reach their full potential.

This means addressing the needs of both children and adults in their lives together. This approach helps the entire family instead of just part of it. By creating opportunities for children and parents, the whole family benefits and grows together.



WHAT YOU MAKE POSSIBLE

Kids succeed when their entire family succeeds. Your transformative gift to the Begin United campaign makes it possible for children and families to receive the support they need to ensure kids are ready for kindergarten.

Your gift will be split between the two funds that are making this work possible—Dolly Parton's Imagination Library and our Early Education Impact Fund.



Dolly Parton's Imagination Library—Through Dolly Parton's Imagination Library, every child born in Shawnee and Jackson Counties, regardless of family income, can receive one free book a month from birth to their 5th birthday. If enrolled at birth, that means a child can have a library of 60 books by the time they start school. It also means they share the same library with many of their kindergarten classmates.



Early Education Impact Fund—This fund allows us to strategically invest in the work of agency partners and collaborations that are aligned with our Early Education strategies. When we work collectively, we can tackle the root causes of community challenges and work toward bigger and longer-term impact.

What Does This Look Like for Children and Families?

